

Development of the Contents for Keeping Children's Motivation

Domain (A - G): A

Keyword(s) : Children's motivation

Dau Ngoc Ha Duong, Pham Minh Nhut
Naotoshi Morizumi, Takashi Togami,
Kyosuke Yamamoto, Hanae Yokokawa,
Hiormichi Cho

Motivation/Needs

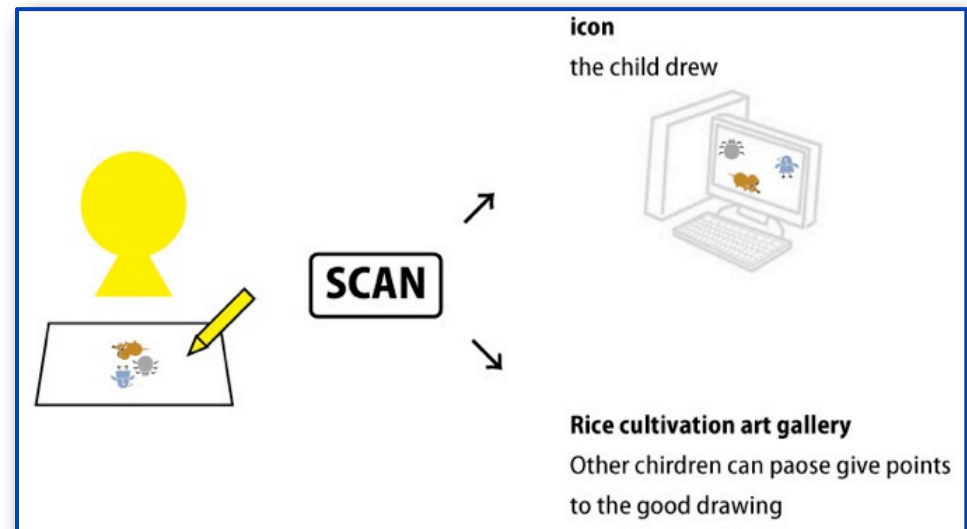
- **Importance of Children in the YMC System**
 - Essential element in the knowledge flow from Japanese experts to Vietnamese farmers.
 - If children lose interest, knowledge flow STOPS!
- **Keeping children motivated in a long-term is required!!**

What: Research Issues/Target/Model

- **3 Factors Discouraging Children**
 - Children's opinions are NOT reflected.
 - Children play rice quiz again and again.
 - There are not so many Rice Quiz.

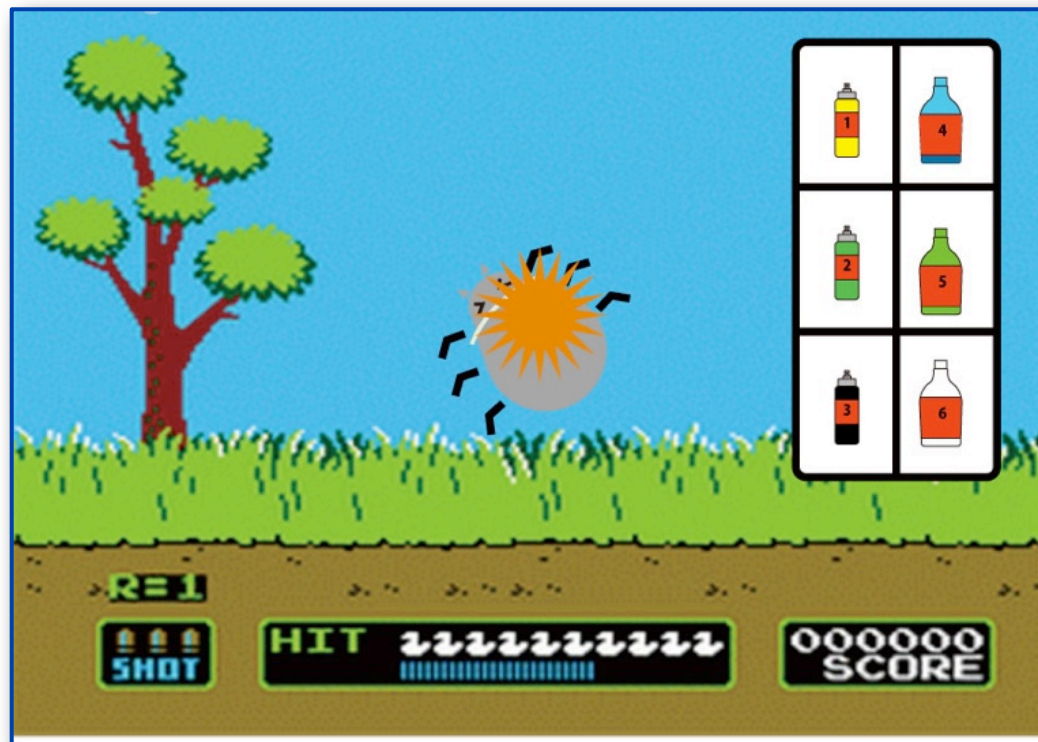
How: Research process/method

- **Children's opinions are NOT reflected.**
 - Let children design the YMC System!
 - Icon design competition
 - Rice cultivation art gallery
 - Like PANGAEA activity, international communication through pictures.



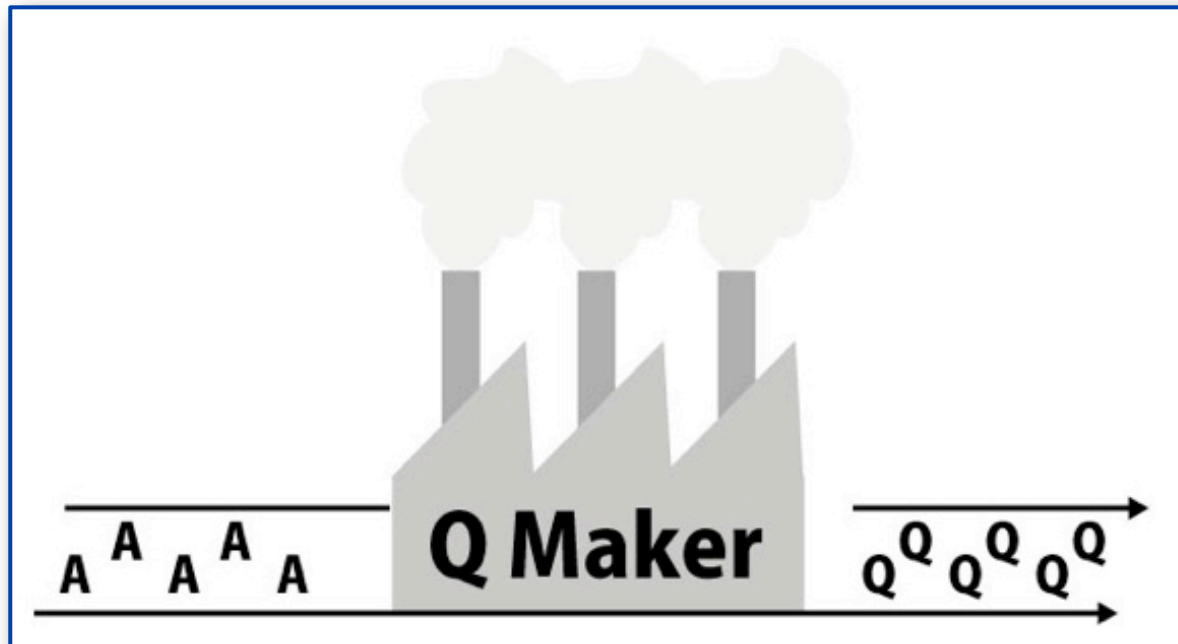
How: Research process/method

- **Children play rice quiz again and again.**
 - Introduce another educational game!
 - “Beat insects in agricultural proper way!”



How: Research process/method

- **There are not so many Rice Quiz.**
 - Develop an automatic question maker system!
 - From existing Q&A logs, create new rice quiz!



Who & Where: Members/Location

- **Let children design the YMC System!**
 - Children, facilitators, designers
 - in Vietnam
- **Introduce another educational game!**
 - Designer, engineers, agricultural expert
 - in Vietnam
- **Develop an automatic question maker system!**
 - Designer, agricultural experts, translators
 - anywhere

Why(2): Social Impact

- **Educational Impact on Children.**
 - Children can understand rice cultivation deeply.
 - Sustainable use of the YMC System.

When: Schedule

- **2 months project with 3 approaches in parallel.**
 - Let children design the YMC System!
 - Recruit facilitators, and start!
 - Introduce another educational game!
 - Approximately 2 months by 5 people team.
 - Develop an automatic question maker system!
 - Approximately 2 months.